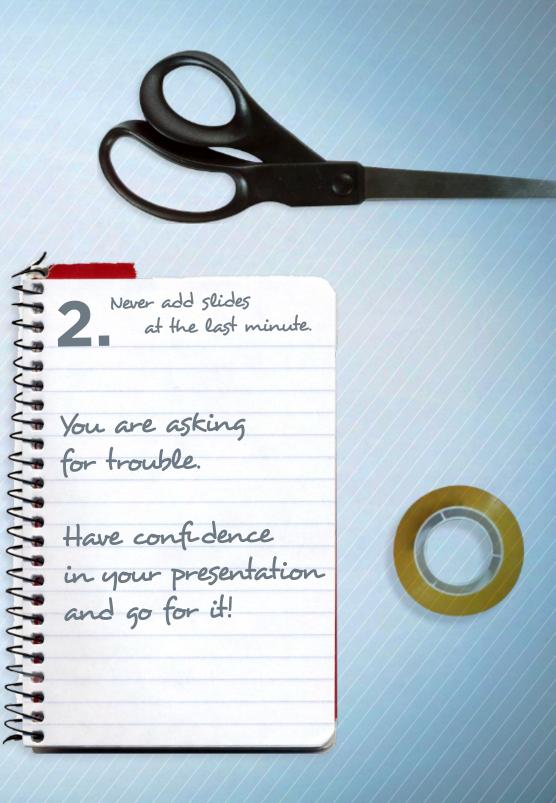






Although we all borrow ideas and skills from those we admire, it's important to always strive to be an original. Add elements to your repertoire wherever you find them, but always include your own unique twist.







6 Will you still love it tomorrow?

Try to get your presentation together quickly enough so you can actually sleep on your decisions.





Simplify. Your slides are movie posters, each one enticing the audience to pay attention to what you have to say.



5 Birds of a feather. Birds of a feather. Group Similar topics together in your together in your presentation. presentation. presentation. to follow your flow. to follow your flow.

8. Visualize it. TTJJJJJJJJJJJJJJJJJJJJJJJJJJJJJ In order to get your numbers across to an audience, it's important to avoid overwhelming their left-sideanalyzing-brains by appealing to their wholistic-feelingright-side brains. A general rule: If you can't make it visual, you probably shouldn't use it.

Tell a 9. story visually. Why deliver your message with a few words when a picture is worth 1000?



Don't be afraid to shed the shackles of the standard slide with its boring heading, dull bullet points and tack-on image. Let your slides present simple concepts and use storytelling devices to keep your presentations thorough, yet tight.

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