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## Ethos3 Announces New Vice Presidents of Creative, and Sales and Marketing

Nashville, TN

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Ethos3, an award winning Presentation Content and Design Agency, is thrilled to announce the promotion of Kyle Scudder as the Vice President of Creative and Michael Dyer to the position of Vice President of Sales and Marketing. These strategic appointments are a testament to Ethos3's commitment to fostering internal growth and positioning the company for continued success.

Kyle Scudder, who has been an integral part of the Ethos3 team for the past 12 years, has been appointed as the Vice President of Creative. Scudder's unwavering commitment to design excellence, coupled with his in-depth knowledge of Ethos3's unique brand identity, positions him perfectly to lead the creative department. Throughout his tenure, he has held various roles within the company, including Senior Designer and Creative Director, earning him an unrivaled understanding of the company's core values and the clients that they serve.

Scudder expressed his excitement, saying, "It is an incredible honor to be named the Vice President of Creative at Ethos3. This company has been my home for over a decade, and I am humbled by the opportunity to contribute to its future. I firmly believe in Ethos3's ability to create impactful presentations that inspire, inform, and engage audiences. I look forward to working alongside our talented team to continue delivering exceptional creative solutions."

Michael Dyer, who previously served as the Director of Business Development at Ethos3 for the past two years, brings a wealth of experience and a proven track record to his new role. His deep understanding of the presentation industry, combined with his passion for Ethos3's mission, make him an ideal candidate for leading the company's sales and marketing efforts.

Expressing his enthusiasm, Dyer stated, "I am honored to accept the position of Vice President of Sales and Marketing at Ethos3. Over the past two years, I have witnessed firsthand the exceptional talent and dedication that exists within this organization. I am excited about the opportunities that lie ahead and confident that, together, we can achieve new milestones and take Ethos3 to even greater heights."

Ethos3's CEO, in recognition of the new appointments, added, "We are delighted to welcome Michael Dyer as our Vice President of Sales and Marketing and congratulate Kyle Scudder on his well-deserved promotion to Vice President of Creative. Both Michael and Kyle embody the spirit and values that define Ethos3. Their extensive expertise, passion, and dedication will play a pivotal role in driving our company forward. We are confident that their leadership will be instrumental in shaping a bright future for Ethos3."

With the appointments of Kyle Scudder and Michael Dyer to key leadership positions, Ethos3 is well-positioned to continue providing exceptional presentation content and design services to its clients while advancing its mission to empower individuals and organizations with the tools they need to deliver impactful messages.

**About Ethos3:**

Ethos3 is an award-winning presentation content and design agency that specializes in creating visually stunning and compelling presentations. With a focus on storytelling and design, Ethos3 helps clients captivate their audiences and communicate their messages with maximum impact.

For media inquiries, please contact:

[Info@ethos3.com](mailto:Info@ethos3.com)

615-334-0410